



STRATEGIC PLAN 2008 - 2013

IV. FINANCE and FACILITIES

A. FINANCE

Situation Analysis

The financial health of the school is essential to its fulfilling its mission both in the short and long term.

Objective

To ensure a solid financial base for the school.

Target/Goal

1. Operate each year with a surplus in order to establish sufficient reserves.
2. Begin accumulating a capital fund for eventual acquisition/renovation of the school's own campus.

B. FINANCE: AFFORDABILITY

Situation Analysis

The mission of EBI calls for broad diversity making it a challenge to balance revenues and expenses while keeping the school affordable and viable.

Objective

To supplement the tuition and fees revenues in order to keep those affordable.

Target/Goal

1. To increase revenues from fund raising.
2. To develop broad auxiliary programs.
3. To identify other sources of revenues.

C. FINANCE: ACCOUNTING AND SYSTEMS

Situation Analysis

The school needs to develop solid systems and processes for all financial aspects of the school's operation.

Objective

To establish best independent schools financial practices throughout.

Target/Goal

1. To make sure the school has all necessary hardware and software.
2. To fully implement the new financial software.
3. To establish regular reporting and comparative data.
4. To benchmark its data against those of other comparable East Bay independent schools.

D. FACILITIES

Situation Analysis

The current site of the school presents many advantages including a very desirable location.

Objective

To maintain the use of the current site for as long as feasible.

Target/Goal

1. Maintain good relations with present landlord.

E. FACILITIES: ESTABLISH A GROWTH PLAN

Situation Analysis

The school anticipated growth necessitates that it identify, acquire and develop new facilities within 3 years. That may be instead of or in addition to the current facility.

Objective

To provide optimal facilities to meet the size of the student body as it grows.

Target/Goal

1. Continue to negotiate additional space with the current landlord as need arises.
2. Remain vigilant and evaluate any new real estate opportunities.

F. FACILITIES: MAINTENANCE

Situation Analysis

Providing attractive and functional facilities is essential to the effective delivery of the school's program.

Objective

Ensure that the current and all future facilities are pleasant, safe and sufficient to meet all requirements of the program.

Target/Goal

1. Keep facilities clean and in good repair.
2. Conduct regular safety audits.
3. Develop a master plan indicating space requirements in each of the next 5 years.
4. Work to incorporate and adopt “green” and sustainable products and practices.